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The Transatlantic Trade and Investment Partnership

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While we should certainly look at the TTIP from the point of view of the economic possibilities it will generate, it is clear that its public perception matters strongly.

TTIP will be attracting a growing amount of public attention and legitimate anxieties linked to it will have to be addressed.

But we must not see TTIP as a simple sum of individual stakeholder interests.

It is an unprecedented strategic deal between the largest economies and democracies of the world with welfare, growth and jobs consequences for the transatlantic citizen.

It is a deal with significant global relevance.

While benefits from the deal will be more mid to long term, the confidence of citizens needs to be earned today. This is a challenge.

It is up to us in the European Parliament to reflect on how the critical mass of benefits can be measured.

And it is also up to us to contribute in a constructive way to the final judgment of its value added.